BULLETIN FROM

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MUST BOOKS

April 1

Millay, Edna St. Vincent & Dillon, George — **FLOWERS OF EVIL** *(From the French of Charles Baudelaire)* — Harper

*** A unique contribution to world literature, this experiment which itself partakes of genius, in translation and interpretation of the work of one of France's favorite poets. No advance report of this book was possible, due to the method of publication - but no advance was necessary to guarantee the wide interest and assured sale of a book combining on the title page, three such names:- two Pulitzer Prize Winners (one of them the anomaly of publishing - a poet who is also a best seller), and Baudelaire. First edition value in the Millay picture through her brilliant critical contribution in the Introduction, which tells the story of the experiment in its inception and development, and in the biographical notes on Baudelaire, at the close, presented as brief comments on the people who played the lead in his life, rather than as the conventional chronological account. The format of the book - original poem on one page, translation on facing page, gives the scholar of comparative literature opportunity to weigh the quality of the translation with the original before him. In the English translations, whether by Miss Millay or Mr. Dillon, one sensesnot only faithful rendering of the spirit and form of the original text, but a rare beauty of poetical diction, in choice of wording and modelling of phrase. An essential item. $2.75

~~May 5~~ 7-1-36

Edmonds, Walter D. — **DRUMS ALONG THE MOHAWK** — Little, Brown

* *Rome Haul* and *Erie Water* deservedly established Walter Edmonds as the interpretor of the Mohawk Valley and of the early New York of Erie Canal days. Here is a new contribution - an earlier period, that of the American Revolutikn in distant frontiers, woods and remote farms of the Valley, where the War concerned them little except as excuse for occasional militia gatherings, until savage invaders, in British pay, descended upon them, to be followed by the even more ruthless "Destructives" - reds and whites - and the British themselves. It gives an enlightening picture of the inadequacies and extravagances of the newly formed government, of stupidities of judgment, of neglect and ignorance and needless waste. The central characters are a vigorously drawn young couple, who work out their own small drama of love and hate and fear and thwarted ambition, against the panorama of sporadic warfare. Grand Americana - which men may like better than women, for its details of campaigns and politics. Popularity of "The Farmer Takes a Wife" on stage and screen, has widened Edmonds' market. Play up -- especially in vicinity concerned. $2.50

SAFE BETS FOR QUICK TURNOVER AND SPECIAL PROMOTION

There's a new Marquand, *Thank You Mr. Moto* (Little, Brown), always good for a popular sale and rental; two thrillers of definite value for more than average turnover in *The General Goes Too Far* by Lewis Robinson (Putnam) and a new Ellery Queen, *Halfway*

House (Stokes). A dark horse Negro novel, *Death Is A Little Man* by Minnie Hite Moody (Messner). A chance for sentimental appeal in the story of the late King George's favorite pony, *Jock*, by Rowland Johns (Dutton), Ogden Nash's *The Bad Parents' Garden of Verses* (Simon & Schuster) is a certain favorite. See below for reports.

PROBLEMATICAL BOOKS - *Fiction*

April 15

Davis, J. Frank — THE ROAD TO SAN JACINTO — Bobbs-Merrill

Another Texas book - the centenary has produced a flock of them. This is an historical romance, more substantial than most, with military and political details which should have special appeal for men. The story of Texas' battle for freedom from Mexico in the 1830's, with an intimate picture of doughty Sam Houston. Against this background is told the story of the romance between Lyle of Georgia, and Ruth, a Quaker. $2.00

April 16

Lipke, Kay — LIFE IS FOR LIVING — Stokes

In lighter vein than the author's *Lynn Malone's Daughter* - less substance. Good romance, however, in the story of young Gail, who has to buck various disillusionments before she realizes that life must be lived to the full. There's a definite "self-help" note - and less syrup than in the usual romance. Primarily for rental libraries. $2.00

April 17

Knevels, Gertrude — OF LOVE BEWARE — Penn

Rocky course of true love when complicated by the guardianship of four children entrusted to an irresponsible girl and a serious young doctor. Tripe, of the better type. You know your market. $2.00

April 24

Sobol, Louis — SIX LOST WOMEN — Claude Kendall

Another newspaperman turns his hand to human interest stuff in the story of six girls who seek fame and fortune in New York. A metropolitan medley, with attendant romance and tragedy. Its redeeming feature is a real feeling for New York - but the story is inferior stuff, with a certain amount of rental library possibilities. Sobol's name is widely publicized now - so it may catch on. $2.00

May ~~1~~ 8

Savage, Valerie — SUMMER HAIL — Doubleday, Doran

First novel - Corliss market, but not, as yet, so adept. Definitely not for the Temple Bailey market, as there is a bit of an attempt to be light and worldly and occasional "frank" *à la* O'Hara. Story of Deb whose supervision is needed to keep her family in order - and who steps into complications herself when she falls in love with her half-sister's boy friend. Rental library. $2.00

May 1

Burgess, Gelett **TOO GOOD LOOKING** Bobbs-Merrill

There's a suggestion of Irving Bacheller in this moral tale of the mysterious stranger who comes to stay on a small Pennsylvania farm and changes the course of the lives with which he comes in contact - and finds himself changed through the love of a young girl. No world beater, this. $2.00

Announcing for May 11

Stone, Irving **LUST FOR LIFE** Heritage Press

Note - deadline date on first edition of this illustrated edition of *Lust for Life* - April 13th. This special first edition will be bound in full leather stained the famous Van Gogh yellow, with blue leather lable stamped in gold, and vermillion-stained page edges. Subsequent editions will contain all of the 150 Van Gogh reproductions, and will be bound in buckram. The first edition *only* will contain a loose hand print of the only Van Gogh etching. The stupendous success of the exhibition of Van Gogh's work, shown in cities throughout the country has stimulated interest in his life and personality. This should contribute to the success of this one Spring contribution to the new Heritage Press list, which was launched with justifiable pride and fanfare of trumpets last Fall. Follow the Heritage Press *Sandglass* for news, and contribute your experience to help them in selection of titles which you feel you can sell in de luxe editions. $5.00

May 18

Marquand, J. P. **THANK YOU MR. MOTO** Little, Brown

* Not up to *Ming Yellow* - but better than *No Hero*, with which it is somewhat allied, through the character of Mr. Moto of the Japanese Secret Service. Chinese background - Pekin. The hero, a young American expatriate. The heroine, a young American girl, secretly collecting pictures for an art gallery. The usual gallery of mysterious and silent Chinese, of bandits, etc. Romance pretty thin, but suspense well sustained and it's good reading. Serialized in Saturday Evening Post. $2.00

POST STORIES OF 1935 Little, Brown

Collection of short stories that have appeared in the Saturday Evening Post, including in addition to some newcomers, such familiar names as John Taintor Foote, Gilpatrick, Stewart Edward White, Walter D. Edmonds, J. P. Marquand, Thomas Beer, T. S. Stribling, Stephen Vincent Benet, Eleanor Mercein. Pretty light on romance - some humor - adventure - fictionized fact - on the whole a well balanced collection which should be good entertainment for sporadic Post readers, for those who like the conventional short story form, and so on. Another candidate for your rental library list of short stories for convalescents. Plus sale to short story study groups - writing courses, etc. $2.50

May 20

Shanks, Edward **THE DARK GREEN CIRCLE** Bobbs-Merrill

Quite different from anything else he has written, though in tightness of plot it suggests the compactness of *The Enchanted Village*. Remember Joseph O'Neill's *Land Under England* (Simon & Schuster) -- the closest prototype, though this is easier

reading, and more convincing. Discovery, from the air, of hitherto unknown Roman ruins leads to the gradual realization of the domination of a small English village by a man steeped in Roman tradition, and opposed to any social intercourse which may interfere with his rule. He is eventually blocked by a confirmed bachelor, a diverting archeologist and a disillusioned boy. Good yarn with mystery and adventure appeal. $2.00

May 22

Robinson, Lewis THE GENERAL GOES TOO FAR Putnam-Minton, Balch

* Here's a book for a double market - for you can sell it on your mystery table, as well as in the regular fiction class. A murder novel, rapid action, complexity of plot and constant coincidence of murders, attempted murders, revenge and blackmail. A first rate yarn of a murderer faced with a crime he did not do, pursued by a hushed-up scandal, and taking the one way to protect the one he loved. $2.00

May 25 ✓

Hamill, Katherine **SWAMP SHADOW** Knopf

Story of poor whites in the Deep South, with more of the quality of Marjorie Rawlings than of Faulkner. A depressing story, but so beautifully told, and so simply, that one is left with a sense of a certain nobility and sweep and beauty in the character of Rachel that makes it worth delving through the muck of the rest of the Ropers, legitimate and illegitimate. Sordid without being deliberately vicious. Not for the squeamish, however. $2.50

May 28

Moody, Minnie Hite **DEATH IS A LITTLE MAN** Messner

* It held me - from first to last - and that in spite of the fact that I share the public's tendency toward discounting Negro novels by white authors as imitative Julia Peterkin. This has a distinction and individuality which pulls it out of any class but its own. The characters are sharply real - the adroit use of Negro phraseology gives one a sense of getting inside the racial limitations and psychology - there is no sense of an outsider looking in, but rather of a picture from the inside of the lives of real people, with their simple joys and sorrows, their unexpected shifts from normality, their superstitions and ignorance and fears. Eenie is an unforgettable character. There is closer analogy to *Porgy* than to any other Negro story I can recall. $2.50

THESE TITLES RECEIVED TOO LATE FOR INCLUSION IN A MARCH BULLETIN

April 3

Johns, Rowland **JOCK:** ***The King's Pony*** Dutton

Here's a chance for a quick turnover on a sentimental appeal, in this story of the late King George's pets, particularly of his hunting pony, Jock, through whose eyes the rest are seen. Though the "story" is patently made to order, there is a certain tug at the heartstrings, which will give the book sales value to all who love animals. The Paul Brown illustrations are a definite and additional factor, as his books have become collectors' items. Plus sale in juvenile department. $1.00

April 6

Steen, Marguerite **THE TAVERN** Bobbs-Merrill

Matador came nearer to reaching a general market than anything Marguerite Steen has done (though, personally I think *Stallion* her best book to date). *One-Eyed Moon* was slim pickings - pretty poor. *The Tavern* goes back to the scene and some of the characters of *Matador*, though again it is a rather thin story. The setting is Granada - the central characters an inn keeper with Don Juan proclivities and a frigid wife, Maria Theresa. Double plot, - the fate of the inn, when Maria Theresa's urge to make the right impression on her former mistress results in the loss of the inn's best patron; and the infidelities of the wandering husband particularly when directed toward the girl Maria Theresa adores. Not a book for your conservatives. $2.50

Older, Mrs. Fremont **SAVAGES AND SAINTS** Dutton

What befalls young and rebellious Padre Pedro when he is sent to restore the glories of the ruined Mission of Santa Lucia, how the daily problems of his scattered congregation, Spanish, Indian and American, worldly and innocent, affects his life and how the Mission finally conquers his love for a woman. Perhaps a bit plushy in style, but details of a Catholic Mission in Southern California with pictures of the clashes between Spanish tenancy and American ownership. For Catholic audiences and historical novel readers. $2.50

April 10

Divine, A. D. **THEY BLOCKED THE SUEZ CANAL** Green Circle Books
(Index under Lee Furman)

Good adventure, in the Oppenheim tradition. The story of a plot - which succeeds - to block the Suez Canal in order to cut off the direct transportation of Italian supplies to the Ethiopian front. Sort of aggressive Pacifism, I should say - but it makes good reading. Plenty of excitement, as one agency after another tries to forestall the move. Rental library - timely interest - male appeal. $2.00

RECOMMENDED MYSTERIES, WESTERNS AND THRILLERS

Published

Goodchild, George & Roberts, Bechhofer **THE DEAR OLD GENTLEMAN** Harper

* Sorry this reached me so late - as it may be overlooked. First rate yarn, very well done - proving that an acquittal (by a Scottish court) does not solve the mystery of a murdered woman and lands a conservative paper in some pretty complications. $2.00

April 15

Bagby, George **RING AROUND A MURDER** Covici, Friede

New York Inspector Schmidt solves two current murders and two previous killings in spite of eccentric characters who add to the bafflement. Extravagant in its ingredients - but good entertainment. $2.00

April 22

Strahan, Kay Cleaver **THE DESERT LAKE MYSTERY** Bobbs-Merrill

The characters rather than the incidents provide the special problem in untangling of two tangible corpses and two missing ones. Some humor, and though not strictly fair, quite unguessable. Nevada background. $2.00

May ~~1~~ 8

Allingham, Margery **FLOWERS FOR THE JUDGE** Doubleday, Doran

* Another not strictly in the mystery class, so get a plus sale by putting it with fiction as well. Plenty of mystery yarn ingredients - good writing and good characterization - in the story of a disappearance followed twenty years later by a second, in the same publishing family. Private detective to the rescue. $2.00

Philips, J.P. & Johnson, T.M. **RED WAR** 5/8 Doubleday, Doran

* Good - rapid fire spy story in which a famous moving picture actor is impressed by secret service to find an agent who has disappeared. The tide of Red Revolution which is swamping the world is finally turned. $2.00

May 4

Bernanos, George **A CRIME** Dutton
Translated by Anne Green

Somewhat mannered and certainly oblique story of deliberately confused identity - of two murders - and of complications involving a new, and astoundingly magnetic curé, an unfrocked nun, and a winning lad. Implications of perversion will throw it out for the ultraconservatives. $2.00

May ~~16~~ 5/16

Bliss, Adam **FOUR TIMES A WIDOWER** Macrae Smith

Another Kirk Larrabee case (the first was *Murder Upstairs*). Middle-aged Mrs. Penny goes as housekeeper to investigate the "nervous breakdown" of a fifth wife, and finds a tragically involved household, which grows madder as the story gathers momentum. Suspicion of successive deaths falls on one member of the household after another - in somewhat the manner of *The Green Murder Case*. $2.00

May 22

Rohmer, Sax **PRESIDENT FU MANCHU** Doubleday, Doran

Sir Denis Mayland Smith foils Fu Manchu's attempt to establih his empire in the United States. Underground Chinatown rendezvous - exotic drugs - usual set-up. $2.00

~~May 25~~ 7-10-36 MC Born

Queen, Ellery **HALFWAY HOUSE** Stokes

* There's a definite following for Ellery Queen - this isn't up to the early ones, but is better than his last. Story of a man leading a double life - of his mysterious death, and the confusion of motives. The wrong person is convicted - Queen to the rescue with his deductive system. In spite of some loose threads - it is good reading. $2.00

April 29
(Out of order because just received)

Belloc-Lowndes, Mrs. **THE SECOND KEY** Longmans,Green

As with her last book, this is more a society novel of London than a mystery novel. It winds up with a murder and a suicide, but there is no unravelling of the crime - no moment of doubt in the reader's mind. Frankly, disappointing, from an author from whom one expects more. $2.00

PROBLEMATICAL BOOKS - *Non Fiction*

April 15

van Kleeck, Mary **CREATIVE AMERICA** Covici, Friede
Its Resources for Social Security

The title leads one to expect a different type of book - so make certain it is clear that this is a book about the development of natural and technical resources which have brought this country from an economy of scarcity to an economy of abundance. Against an historical background, she classifies various factors in our country's development from the angle of their place on the creative or the possessive side. Her viewpoint is that of an economist, humanized by her experience in social welfare. Business - government - labor - race- imperialism - function of management - social service-resources for social security. There is ample substance for constructive thought for the student of economic trends. For the novice, however, the book would be heavy going. $3.00

Sternberger, Estelle M. **THE SUPREME CAUSE** Dodd, Mead
A Practical Handbook of Peace

An approach to current affairs from the angle of the bearing they have on peace, constructively and the reverse. Sanctions - armaments - international banking - foreign trade - colonies - propaganda - peace movements, etc. Not a book for the uninitiated, nor a book designed to fire the militarist with the pacifist flame. But a fact book for those actively interested in the cause. The author is the Executive Director of World Peaceways. A book for study groups. etc. $1.25

Stevens, William O. **NANTUCKET:** *The Far Away Island* Dodd, Mead

Dodd, Mead is building a first rate library of travel material dealing with vacation lands of our eastern section of the country. With this and the book reported below (*The Heart of Old New England*) two excellent contributions are made. The Nantucket book is a gold mine of information for anyone who knows Nantucket sketchily - and should stimulate fresh interest in it. Historical - biographical - descriptive - one acquires a fuller understanding of the island today and the island of yesterday. Not a tourist book - but rather a book for one who loves to follow clues. No information, for instance, about hotels, tea rooms, shops, etc. Delightful pen and ink illustrations. $3.00

Verrill, A. Hyatt **THE HEART OF OLD NEW ENGLAND** Dodd, Mead

The Connecticut River has come into the headlines through the floods... Here is a picture of it peacefully flowing between its controlled banks, focus of old New England. Verrill traces its history - the settlements and developments along its banks, and not far distant. A fascinating type of guidebook for the motorist "Seeing Ameria First" - and filled with good Americana for native New Englanders as well. Illustrated. $3.00

April 16

Murry, John Middleton **SHAKESPEARE** Harcourt, Brace

This has an amazing freshness of viewpoint, a stimulating quality in the approach that sends one back to the material he is discussing, for further application of his method of unearthing bits of facts and fancy concerning the bard's life and personality from his work. Brilliant critical commentary - occasionally controversial, always interesting and convincing in presentation. An essential book for Shakespeare study groups, college and public libraries. $3.00

Announcing for April 17 *New Revised Edition*

Rollins, Philip Ashton **THE COWBOY** Scribner

Published in 1922 and not since displaced as the standard work on the subject. New material - old material brought up to date - illustrations from equipment catalogs and other typical cowboy literature. Good for plus sale in juvenile department. Important reference book for public and school libraries. $3.50

April 21

Laidler, Harry W. **A PROGRAM FOR MODERN AMERICA** Crowell

The author's *Socializing Our Democracy* was one of the most provocative and constructive books along that line I have chanced to read. Now comes this - and with the same clear, balanced method of presentation, Laidler takes up point after point in current national problems, outlines the past history, the present status, and the possibility of a constructive future program. Child labor, hours and wages, old age, illness, unemployment insurance, the Social Security Act, public works, socialized utilities and natural resources, controlled production and distribution, housing, political parties. Interesting and stimulating. A book to put into the hands of anyone who wants to understand how recent programs can be made the basis of a constructive program for the immediate future. $2.50

Nicoll, Allardyce **FILM AND THEATRE** Crowell

The comparative positions of present day cinema and the stage in 16th century Elizabethan times; contrasts and differences of the modern stage and moving picture, sound, etc. Examples from current pictures and plays. The future. A critical survey for reference shelves and study groups. $2.50

April 24

Gumpert, Dr. Martin **TRAIL BLAZERS OF SCIENCE** Funk & Wagnalls

A book of limited appeal, though some of the more medically inclined of the Haggard audience (*Devils, Drugs and Doctors*) will like it. Brief and somewhat sketchy biographies of medical research men from the 16th century up to the present, with Dr. Harvey Cushing to the fore. Most of the figures are unfamiliar to the layman. Fairly interesting - though a bit pedestrian. Translated from the German. $2.50

Lengyel, Emil **MILLIONS OF DICTATORS** Funk & Wagnalls

An analysis of the average men - left wing, right wing, and centers - that make up the public in the United States, England, Germany, France, Italy - and the

potential power they wield for good or evil. Not exactly a tribute to the application of the average intelligence to the problems of government and race problems - but none the less encouraging in the feeling that control is there - and if things matter enough, it will be exercised. Can't see the market for this book. Theoretical in broad strokes - allegorical in method. $2.00

April 27

Maeterlinck, Maurice **PIGEONS AND SPIDERS** Norton

There's a definite place for Maeterlinck's books on natural history - his *The Life of the Bee* is a classic. Now, into the subject of water spiders and pigeons he has woven imagination and poetry, while at the same time he remains consistently accurate and scientific. There's something of his philosophy of life, something of his exalting lowly creatures for their achievements, and comparing his fellow men none too favorably for his. Good reading, in its field. $1.75

April 28

Corti, Count Egon **ELIZABETH: *Empress of Austria*** Yale Press

A definitve biography of the tragic and romantic empress, in its exhaustive study of every bit of evidence and every angle of her life and interests. Gossip and hearsay are weighed and the truth, in so far as possible, presented. From the childhood - natural, happy - to the tumultuous wooing of the young emperor who was supposed to woo her sister; through the bitter years of her struggle with her mother-in-law's jealousy and insistence on her rights; through her gallant fight for the Hungarians; through her reluctance to take as active a part as demanded of her in Austrian and court affair - one gets a picture of a tragic figure, hewing out a rough road for herself, broken at the end. The substance is all there - unfortunately the telling seems somewhat pedantic and lacking fire. There is singular lack of colorful "costume biography" this season - this should help fill that need. Translated by Catherine A. Phillips. Illustrated. $4.00

~~April 29~~ pp Fall 9-16

Nash, Ogden **THE BAD PARENTS' GARDEN OF VERSE** Simon & Schuster

* Some of Ogden Nash's most entertaining verses have to do with children and his studiedly cynical disillusionment. A few favorites, familiar through the New Yorker or the columnists, reappear here - others completely new and utterly delicious. Illustrated by Reginald Birch (of *Lord Fauntleroy* fame). There's a definite Nash following. Go after it. Limited edition of 100 autographed - and say the publishers, the price is $.50 less than the regular - "the limited to end all limiteds" - at $1.25. Trade Edition - $1.75

April ~~30~~ 13

MacLean, Robinson **JOHN HOY OF ETHIOPIA** Farrar & Rinehart

* A high spot in rather arid land (this month's non fiction) - this delightful and entertaining account of Haile Selassie, by a Canadian reporter, who went to Africa and managed to break into the inner sanctum of the court. He gives not only a personal impression of his majesty, but an intimate picture of court life, members of the family, customs, personalities - and does it supremely well. The Foreword consists of a note from Haile Selassie himself, who gave MacLean on parting with him, a shield and a sword. Easy reading - and *not* a war book. Ill'd. $2.50

Late April

Lane, Rose Wilder GIVE ME LIBERTY Longmans, Green

Interesting comparisons are drawn between the policed and supervised existence of citizens of European countries - and our own insecure freedom from governmental restrictions and oversight. She recognizes the national roots - individualism and ignoring authority back to the undisciplined days of the War of Independence and on through the pioneering rackets, to the present kicking over the traces. It has its dangers - but it is worth it. $ .50

Baker, John C., Kennedy, Wm. D.
& Malott, D. W. ON GOING INTO BUSINESS Whittlesey House

Actually, an optimistic job hunting book. Self-help, not only in lifting the discouraged spirit into recognizing the fact that jobs do exist, jobs may be created, granted real desire and imagination to go after it. Suggestions along conventional lines:- how to hunt a job, how to make a job, how to behave once in a job. General fields - job analyses, etc. $2.00

May 5 - Scientific Book Club - May

Glueck, Sheldon CRIME AND JUSTICE Little, Brown

Critical survey of the American judicial system from the small city courts up through the state system. And what a wallop to the system, pointing out the impossibility of expecting justice with filthy courtrooms, sordid surroundings, no dignity of background or of personnel, incapacity - if not worse - of officials, etc. Outlines reform platform. Facts drawn from statistics brought to light in various investigations, notably the Seabury one. A book for civic-minded readers - women's clubs - etc. $3.00

Parsons, Wilfred MEXICAN MARTYRDOM May Cath Bk Club Macmillan

A Jesuit - editor of *America* - prominent Catholic churchman and scholar and doer, investigates the conditions in Mexico, since the oppression of the church began. Enlightening and horrifying, even for non-Catholics - a story of bestiality, persecution, terrorism. Many of the outstanding figures are introduced - anecdotal material of dramatic value presented. A book for anyone interested in Mexico - and particularly for those interested in the plight of the church. $2.00

May 11

Mayer, Gustav FRIEDRICH ENGELS Knopf

Vigorous, human, interesting biography of Marx' fellow worker for the cause of world revolution and communism. A compelling personality - trying at times, but a factor to be reckoned with always. Picture of his boyhood, the bigotted elements in his training, his break with traditions and his family, his education and business ventures, his meeting with Marx and knowledge that he has found his life work. The man comes alive, even though comparatively little space is given to his personal life and problems. An important book for the Marxian followers. Essential for public and college libraries. $3.50

May 14

Denlinger, Sutherland **WAR IN THE PACIFIC** McBride

Every time the fleet appears in the Hudson, thousands a day swarm to visit the ships, many thousands more gape from the shores. The same thing probably happens wherever the fleet drops anchor. And rarely does anyone seem able to answer adequately the question of types of ships, whys and wherefores, life and routine. Here is a book which covers every aspect, external and internal, of Naval science - analyzes the make-up of the fleet and why, describes the fleet in action - whether in manoeuvres or in deadly earnest. Then comes the study of the Pacific vastness, the threat of Japan and why, the probable developments of a more than possible future war. The author is a journalist who specializes in the Navy. Lieutenant Commander Gary collaborated on the technical side of the book. A book for a double market - those interested in our Navy as such; those fearful of the menace of a war with Japan. Beyond that - limited interest. $3.00

May ~~18~~ 11

Minnigerode, Meade **MARIE ANTOINETTE'S HENCHMAN** Farrar & Rinehart

Meade Minnigerode's previous books dealing with the ill fated queen, and the dauphin, and the period of the Revolution have appealed primarily to a female audience. This book seems to us more for men, as it is closely concerned with matters financial and political. Batz, defender of the royal family, was a financier, and much of the story is taken up with details of his calling and his contribution. Well written - smooth reading. $3.50

Millin, Sarah Gertrude **GENERAL SMUTS: Vol.I** Little, Brown

* A biography of a living man, the great South African leader, - and it alternately suffers and profits by the fact that perspective is difficult while the subject still lives. The biographer jumps back and forth - from college days in Cambridge to Smut's unpublished book on Walt Whitman to school at Stellenbosch to the Great War to the Boer War. And yet it does not become confused - or confusing. Further - the book is a history of the Transvaal, the Free State, the Cape Colony, from 1870 to 1917, when he became a member of the War Cabinet. Through the story zigzags the vivid, brilliant personality of Smuts, growing from a timid boy to a great general. Pictures too of other South African notables. A book that throws light on a period and section confused in most American minds - and to any interested in South Africa it should prove intensely interesting. $3.50

May 19

Holt, Alfred H. **PHRASE ORIGINS** Crowell

Another candidate for that dictionary and work book shelf. This is a study of familiar expressions, and is entertainingly done. Sometimes one quarrels with the definitions; sometimes one feels that the editor begs the question, or is "too nice" - but on the whole it is a new sort of dictionary and one that will help answer many arguments as to whence came such and such a slang phrase or saying, now incorporated in modern parlance. $2.00

May 20

Smith, Arthur D. Howden **MEN WHO RUN AMERICA** Bobbs-Merrill

A rather interesting - and somewhat surprising - group. Chiefly industrialists, with a scattering of bankers. A few familiar names:- Morgan, du Pont,

Mellon, Rockefeller, Astor; many that are known in their special fields, but not in common parlance, such as Earl D. Babst (American Sugar Refining Company); Myron C. Taylor (of U. S. Steel); Frederick H. Prince (of railroad fame); David Sarnoff (wizard of radio); Floyd Odlum (investment banker) and so on. Thirty "case histories" - to prove that some of the generalizations have no ground, that inherited wealth has a growing power, that figures as to wealth distribution don't mean what they seem to mean, that combination is unavoidable, that corrective taxation of the discriminatory type and government operation of power plants are the needed brakes, that the vices and defects of capitalism are overshadowed by the accomplished good. In the last analysis, the bogey of Capitalism is considerably whitewashed! Interesting personality material, much of it difficult of access elsewhere, should make this of some lasting value. $3.00

May 22

Capek, Karel INTIMATE THINGS Putnam

There is something of the charm of Rose Macaulay's *Personal Pleasures* in these fragmentary essays, six of which appeared in the Atlantic Monthly. Good guest-room bedside table book, for picking up at odd moments. There is humor and originality and freshness of viewpoint both in content and form. $2.00

THESE BOOKS RECEIVED TOO LATE FOR INCLUSION IN A MARCH ISSUE

Published

Beevers, John WORLD WITHOUT FAITH Harper

Here is youth speaking - essentially modern in the final analysis of a plea for life without codification, faith grown from within not superimposed from without. Through brilliant critical analysis of the moderns in literature and art, Beevers, one of the editors of *Time and Tide*, shows how Lawrence and Joyce and Eliot and others of their ilk fall back on shibboleths of one sort of faith or another - or make a faith of its destruction and disillusionment - but really dare not be wholly themselves. It's amusing reading - challenging - flippant - hypercritical - fun to read. For young - and somewhat self-conscious intellectual snobs. For older readers who like to know what youth is thinking. In the final chapter, Beevers presents his own creed. $2.50

Smith, Lawrence B. (Lon) DUDE RANCHES AND PONIES Coward, McCann

Plus sale in your sporting book department - but slate, this coming season, for your vacation books. Mostly given over to horses, riding equipment, cowboys's manner of riding, how the dude should ride, saddles, bridles, cowboy clothes, etc. Donts for the dude. Pages of brands - diagrams of horse's anatomy - how to pack a horse - photographs illustrating proper mounting - lists of ranches - lists of rodeo contest rules, steer roping, trick riding, broncho riding, etc. Branding laws, number and value of livestock in different states, etc. Kinds of horses. Perfect gift for anyone headed ranchward this summer - for men and boys - for anyone interested in horses. Illustrated with photographs. $3.75

Leacock, Stephen HELLEMENTS OF HICKONOMICS Dodd, Mead

It really is amusing and there's a lot of salty wisdom in the nonsense verses. Recalls some of the old Gilbertian quips at contemporary fashions in politics and society, and the more recent P. F. Dunn's *Mr. Dooley*. Illustrated. $1.50

Brandt, Bill **THE ENGLISH AT HOME** Scribner

Sixty-three grand pictures of the English at home and not one missed a bullseye. Every time I turned a page I found myself saying, "Yes, that's perfect". Good photography, humor, pathos, sport - just the inimitable English. $2.00

Hopkins, R. Thurston **MOATED HOUSES OF ENGLAND** Scribner

The title alone should sell this book. Add to that a glance at the jacket and a peep at the illustrations. There is something mediaeval and definitely intriguing about a moat, and the stories of these old houses are distinctly nostalgic. History and personalities, gardens and architecture, all spell enchantment. Practical Mr. Hopkins has indicated visiting days. A book to sell in your travel section - in your garden section as well. $4.50

April 4

Newcomer, Marian Staats, M.D. **BEWILDERED PATIENT** Hale, Cushman & Flint

A calm and sane book, simple enough for anyone to understand, and practical in its suggestions of keeping fit through diet, innoculations, etc. Advice on medical checkovers, when to see a doctor, etc. Chart of children's diseases; weight tables; table for figuring pregnancy; vitamin and callorie tables. Appendix describing such things as blood pressure, basic metabolism, and so on down to the properly equipped medicine cabinet. Not a how-to-do book, with a few exceptions. A family information book on health habits and information. Well done. $1.75

April 6

Trine, Ralph Waldo **THE MAN WHO KNEW** Bobbs-Merrill

Inspirational book on a personal Christ - the discovery from the Gospel records of a being we can all recognize as having something for each one of us, a faith in the Christ in us. Not a particularly profound or scholarly book, but one which should help those seeking a simple interpretation. $1.50

Richards, Private Frank **OLD SOLDIER SAHIB** Smith & Haas

An ideal man's army book - the story of a signaller in the Welsh fusiliers. He tells graphically of barracks life and the life of a recruit in England in the early 1900's, of Indian service, of the men and the routine and the round of events, dull and amusing and dramatic and romantic (for the moment) in the British army. Chronologically ahead of his *Old Soldiers Never Die.* $2.50

Flanders, Ralph E. **PLATFORM FOR AMERICA** Whittlesey House

* A business executive presents his platform for America today, intelligently conceived, admirably developed. It is a general program for handling of current problems of unemployment, industry, farming, labor, government. He opposes planned economy, criticises many elements of the New Deal, but is in no sense a diehard Republican Capitalist. Commonsense, faith in our fundamental ability to reestablish industry through competition, the profit system, raising standards of living, producing more goods at lower prices. $1.00

Hamilton, Edith **[redacted] PROPHETS OF ISRAEL** 4-9-36 W.W. Norton

They become real flesh and blood men in these pages, and Miss Hamilton makes them as vital as she did other ancient peoples in *The Greek Way, The Roman Way.* She gives a "here and now" feel to their fight against forms and their plea for restorations of substance. Plus sale in your religious department. $2.~~75~~ 50

PLEASE NOTE THESE CHANGES IN PRICE AND PUBLICATION DATES

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Flexner & McMeekin - FLOWERS TO GROW & GATHER (Coward,McCann) from 3/25 to 4/10 89
Childers, J.S. - IN THE DEEP SOUTH (Farrar & Rinehart) from 3/23 to 4/6 100
Frome, D. - MR. PINKERTON HAS THE CLUE (Farrar & Rinehart) postponed to fall 126
Morehouse, K. - RAIN ON THE JUST (Lee Furman) from 3/12 to 4/13 43
Frost, R. - A FURTHER RANGE (Holt) postponed from 4/20-Book of Month Club 129
Mencken, H. L. - THE AMERICAN LANGUAGE (Knopf) from 4/20 to 5/11 130
Collins, A. F. - THE NEW WORLD OF CHEMISTRY (Lippincott) from 4/16 to 6/25 129
Daniel, H. - THE HOUSEHOLDER'S COMPLETE HANDBOOK (Little,Brown) from 4/20 to 4/28 130
Price, L. - WE NORTHMEN (Little, Brown) from 4/3 to 5/18 108
Seabury, D. - HOW TO WORRY SUCCESSFULLY (Little,Brown) from 4/20 to 4/28 130
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Schrieke, B. - ALIEN AMERICANS (Viking) from 3/20 to 4/3 - April Scientific Book Club Selection 75
Zweig, A - EDUCATION BEFORE VERDUN (Viking) definite date 5/1 - May Book of the Month. 37

THE NEW YORK OFFICE CALENDER - APRIL 17th to 30th

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April 20 - Landau, R. - GOD IS MY ADVENTURE (Knopf) 129
- Thompson, S. - THIRD ACT IN VENICE (Little, Brown) 46
April 23 - Kerr, Sophie - THERE'S ONLY ONE (Farrar & Rinehart) 102
April 24 - Douglas, W.A.S. - LONG JOHN MURRAY (Coward, McCann) 67
- Nichols, B. - THE FOOL HATH SAID (Doubleday, Doran) 131
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- Prentice, S. - THE HERITAGE OF THE CATHEDRAL (Morrow) 112
- Tickell, J. - FLY AWAY BLACKBIRD (Morrow) 123
April 30 - Gulbranssen, T. - BEYOND SING THE WOODS (Putnam) 98
- Lehmann, R. - THE WEATHER IN THE STREETS (Reynal & Hitchcock) 121
- MacLean, R. - JOHN HOY OF ETHIOPIA (Farrar & Rinehart) 158

Please add the following to the April 1st to 15th Calendar

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April 3 - Adams, J. T. - THE LIVING JEFFERSON (Scribner) 98

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BULLETIN FROM

The New York Office 405 East 54th Street, New York

April 1, 1936

Supplementary Information on

SPORTING BOOKS

Edited by Gene Simmonds

Eyston, G. E. T. & Lyndon, Barre — **MOTOR RACING AND RECORD BREAKING** — Scribner

If you hate fast driving, this book will turn your hair white; if you are a speed demon it will still supply the thrills of a life-time. Written by the holder of many records there is little left to the imagination. Each type racing, road, hill, track, etc. is covered. The famous races are reviewed so vividly you catch your breath at every turn, the unbelievable pitwork with the lightning changes and the ideals, hopes and disappointments of the game are all clearly described. The illustrations are legion and add greatly to the thrilling portrayal of this wild sport. A book that your automobile agencies will want, for it is a record of speed. The history of their product. A book no parent will thank you for selling their offspring, but a book the offspring will buy and love. Eyston's interest in the technical perfection of his cars and his care in every detail will go far to erase the foolhardy appearance of the game. Grand escape reading - like a ride on a racer dip - a thriller. $2.75

Hills, John Walker — **RIVER KEEPER** — Scribner

"Riverkeeper of the Test" means to the fisherman acquainted with that famous trout stream - William James Lunn! A position something akin to the High Priests - who barred the way to the Holy of Holies. Starting life as a poor boy, with work in a brick factory at seven, Lunn was the true naturalist whom nothing could deter. By dint of courage and hard work he became an authority in many lines. As an angler he is skilled, famous as the tier of "Lunn's Particulars", a wizard at re-stocking with mayfly, etc. and probably unequalled in his knowledge of river and angling lore. The book has a wide human appeal for Lunn is worth knowing and Major Hills has all the background necessary to paint a portrait that fisherman, naturalist, or any reader will thoroughly enjoy besides acquiring a fund of information on the subjects, of angling and fly-tying. $3.50

Three new books in *Our Friend The Dog Series* (Dutton) edited by Rowland Johns, and uniform with those already published.

Johns, Rowland OUR FRIEND THE ENGLISH SPRINGER SPANIEL Dutton

Springers are growing in favor in this country and this little book while completely English gives an excellent history of the breed, its selection, training and breed standard, with a good deal on the famous English champions. It forms an excellent starting point for the fancy in this country and if the popularity continues there will be room for *The English Springer Spaniel in America.* $1.00

Johns, Rowland OUR FRIEND THE POMERANIAN Dutton

Here is the Pom - a breed which suffers at the hands of the cartoonists along with the other toys, but can be a game little fellow if properly trained. The owner or prospective buyer will find the history and evolution of the breed, a chapter on breeding, ailments, etc. and exceptionally good advice to the exhibitor, so often a novice, unaccustomed to participating in sports. The advice on shows applies to England but the A. K. C. (American Kennel Club), The Progression Dog Club or the American Pomeranian Club can supply information as to breed specialty and shows. Every bench show has its toy group. $1.00

Johns, Rowland OUR FRIEND THE COLLIE Dutton

For the person who owns or would own a collie, or the person who has read Terhune or Olli ant's *Owd Bob* and would know more of this ancient breed this little book is made to order. The history, the care, diseases, breeding and training all come in for their share along with a dozen other points that receive brief but adequate attention. $1.00

Spiller, Burton L. THOROUGHBREDS Derrydale

This is the moment to dig out the orders for *Grouse Feathers*, Spiller's first book and write to customers so they will not miss a volume in what will undoubtedly be one of the important sets on American Sporting Life. Spiller has a genius for writing about all kinds of sport, life in the open, full of the zest and sparkle that it gives. This book is more varied than *Grouse Feathers* and there is a touch of romance that will enlarge the market. For the Field Trial Enthusiasts there is a swell story, *White Ally*, as thrilling as they could ask. For sheer animal interest I'd choose *The Sable King*, a fox farming tale, but it's hard to choose. They are all good and different animals and people are mixed in the most natural way and all are grand. You like his dogs and foxes and you like his people - and your customers will want this book long after it's sold out, so get busy at once. (1250 copies) $10.00